



LOYAL



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Neutral and independent.

No hidden fees.

100% transparent; for your interests only.

Most wealth managers operate with hidden fees and want to sell their own products. Loyal only charges a transparent fee and selects the most suitable banks and products at the best market conditions. For your interests only.



We are Loyal

100% transparent. For your interests only!

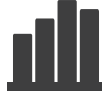
Loyal represents a modern format of Wealth Management (Asset Management, Family Office, Investment Consulting, Financial Advisory), based on a combination of innovative investment strategies and traditional financial centers, namely Switzerland (Liechtenstein), Bahamas and USA.

Loyal is headquartered in Switzerland and works 100% independently and neutrally with banks and product issuers.



Advantages

The Loyal Difference



THE ABSOLUTE RETURN PRINCIPLE

Positive earnings, no matter the market situation. Loyal offers exclusive access to investments which were previously reserved exclusively for institutional investors and ultra high net-worth individuals.



ACCESS TO GLOBAL MARKETS

Through the most trusted financial centers worldwide: Switzerland (Liechtenstein), Bahamas, Panama. Loyal offers more safety via global and innovative investment strategies only available in traditional financial centers.



100% NEUTRAL AND INDEPENDENT

Against banks and products. As a neutral and independent financial advisor, Loyal can always search for the most suitable banks and financial products; at best market conditions. And for your interests only.



Solutions

Global and innovative

SWISS PRIVATE BANK ACCOUNT

We open private bank accounts in Switzerland (Liechtenstein), Singapore and Panama within a few working days and at one of our many partner banks (multi-currency accounts with choice of 4 currencies).

WEALTH MANAGEMENT SERVICES

We structure and manage a portfolio made up of financial products based on the best-of-breed financial products worldwide, such as structured notes and Absolute Return strategies. All financial products (securities) are held in your safe-keeping bank account at one of our partner banks.

EXTENDED FINANCIAL SERVICES

Regardless of our core business we can complement your safe-keeping bank account with the following services and solutions:

- Incorporation of offshore companies in third-country jurisdictions;
- Handling of commercial transactions through a current (or merchant) bank account;
 - Lombard loans;
- Structuring of private investment funds;
 - Issuing of debit and credit cards.

Clients

Global citizens



THE NEW WEALTH MANAGEMENT CLIENT

Our clients are international, mostly from emerging countries, and represent a new group of successful individuals and families looking for neutral advice on global and innovative investment opportunities and flexible financial services.



MULTICULTURAL UNDERSTANDING

The international, multicultural and modern Internet-based approach of Loyal is one of our success factors. Native speakers and market insiders look after you. Our team is highly international and speaks many foreign languages.



"I trusted Loyal a small part of my liquid assets at a time it had almost no track records. The obsession for finding the best Absolute Return investments worldwide according to a new qualitative principles seemed very interesting to me. Years later, and sticking to the same funds, I have got gains much higher than market's average without having to make periodic investment decisions..."

(Owner of a financial brokerage company in Brazil, client since 2008)



Centers

Three Traditional and Solid Financial Centers for Custody

SWITZERLAND / LIECHTENSTEIN

Wealth Management at Home

SWITZERLAND

Switzerland's history is closely linked to the origin of private banking and wealth management. Its long banking tradition and the great importance of its financial institutions make Switzerland a key financial center.

With less than 8 million people, Switzerland is the world leader in the category "Private Wealth Management", managing 28% of assets around the world. In terms of global assets under management (AUM - Assets Under Management), Switzerland occupies the 3rd. position worldwide, only behind the USA and the United Kingdom.

THE PRINCIPALITY OF LIECHTENSTEIN

The Principality of Liechtenstein, a sovereign state since 1806, is situated between Switzerland and Austria. Liechtenstein is a constitutional monarchy based on a lifelong democratic and parliamentary government. Through this unique form of government, political decisions are taken by consensus between the monarchy, parliament and the people. The royal palace and the seat of government are located in the capital city of Vaduz.

USA

Banking at the Wealthiest

The Financial Services Industry in the United States of America

The United States is the wealthiest country in the World and private banking center number one in terms of assets under management. It is unnecessary to mention all key figures and indicators of its financial markets. The size and dominance of its banking houses is worldwide known as well.

Financial markets in the United States are the largest and most liquid in the world. In 2014, finance and insurance represented 7.2 percent (or \$1.26 trillion) of U.S. gross domestic product. Leadership in this large, high-growth sector translates into substantial economic activity and direct and indirect job creation in the United States.

Investment in the U.S. financial services industry offers significant advantages for financial firms. In 2012, at least 132 of Fortune's Global 500 companies have chosen to locate their headquarters in the United States to take advantage of its creative, competitive, and comprehensive financial services sector. The industry offers the greatest array of financial instruments and products to allow consumers to manage risk, create wealth, and meet financial needs.

BAHAMAS

The Bahamas Advantage

It is not by chance that The Bahamas is the most successful international financial centre in the Caribbean today. More than 80 years of thought, effort and co-operation have produced ideal conditions for High and, indeed, Ultra High Net Worth individuals, families and businesses to manage their wealth efficiently in comfort and style.

The country's mature financial services industry, established infrastructure, progressive government, tax neutral environment and luxury lifestyle all have been cultivated very carefully to satisfy the specific needs of this most exclusive clientele.

Advisory

We love financial investment!

CRISTIANO ZEN

CEO & Portfolio Manager

Cristiano Zen has a 9-year experience as futures trader and portfolio manager. Working together with other prestigious wealth managers, he successfully assessed diverse alternative investments and developed a ranking of best-of-breed Absolute Return strategies worldwide. He worked in multinational companies such as Bayer, SAP, Deloitte Consulting and BMW and acquired experience coordinating international projects in Germany, USA, Switzerland, Argentina and Brazil.


The value proposition of his portfolio management: focus on both: achievement of high performance at controlled risk through best-of-breed broadly-investing long-short alternative investments. Cristiano Zen is a Process Engineering bachelor and also has an MBA title in Business Management. Languages: Portuguese, German, English, Spanish and Italian.



Contact

Let's talk!

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